

The Connection



Editor: *Lori Anne Bergman*

Newsletter of Shrewsbury Media Connection

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SPAC TV 33 - New on public access

Programming on **SPAC TV 33** continues to thrive with our dedicated regulars and the addition of two new series on Wednesday. **Touring with Ron DiPadua**, our local antique car buff travels around New England visiting Colonial re-enactments and flower shows. **The AC & Tully Show** is a variety talk show by college students Sean O'Toole & Andrew Cosenza. Dale Magee sponsors **Health Matters** from WCCA on Monday. Specials are featured every weekend on issues important to our community from high school sports fees to FCC rulings on media ownership. We've seen a LIVE Memorial Day Parade in the torrential rain, tours of Shrewsbury's home gardens, League of Women Voters Conserve Water? or John Mastro impersonate Bill DeMalia and other local entertainment. Thanks to Paul, Ingrid, Maria, Melanie & Bill for sticking out the Memorial Day parade production in the rain with the war veterans, Scouts and Shrewsbury High School band. Check the 33 daily bulletin between shows and at 6:30 am & 4 pm for what's on today!

SETV 34 Summer Shows

As the dog days of summer finally envelop us, you can keep cool by watching channel 34. Keep a lookout for new episodes of **Superintendent's Forum** and **PTO Update - Paton People**. Superintendent's Forum can now be seen on Tuesdays at 8:30pm, 9:30pm & 11:30pm. Thursdays at 3:pm, 6:pm and 8:30pm. Fridays at 4:am and 8:30am. Paton People is now on Tuesdays at 5:30pm, 7:30pm and 10:pm. Thursdays at 12 noon and 12:30pm, 3:30pm, 5:pm, 5:30pm, and 7:pm. Fridays at 8:am. Don't forget to watch the channel 34 bulletin board to get daily updates of what programs are on when. And as always, thank you for watching channels 33, 34 & 35.

SMC's Staff

Bill Nay - Shrewsbury Media Connection Manager
Marc Serra - Education & Production Coordinator
LoriAnne Bergman - SPAC TV 33 Program Coordinator
Maria Sheehan - SGTV 35 Government Access Coordinator
Liz Poplawski - SETV 34 Educational Coordinator
Paul Gustafson - Technical Coordinator

SGTV 35 - Government Access

The spring was very busy for SGTV. The Town Meeting went very well. We had Boy and Girl Scouts help out on microphone duty. We hope to elicit help from High School and Middle School sports and academic teams with microphones in the future. The students from the High School TV studio also help a great deal. Special thanks go out to Maggie Korab for all of her help. Thank you to all of the SMC independent producers who helped out as well. We couldn't do it each year without your continued support!



Elin Elizabeth Kaufman

We have a new host for **Ask the Manager**. Donna Pisano has taken over for Laurie Hogan, doing a fabulous job. She brings the perspective of the average Shrewsbury resident to the show. Donna O'Connor hosts every other show and brings her experience and knowledge as a veteran of Shrewsbury Government to the show. Dan Morgado has handled the change very well. Special thanks to all three, for making the show a success!

Police Beat is so popular, that we have changed it to an hour-long show. I recently went on a "ride along" with Patrolman Paul Brown. It was a very quiet night, so I will be going out again in the near future. Some of the footage may be used on a future Police Beat, but most of it will be used for an **Inside Shrewsbury** on the Police Department. Special thanks to Lt. Jim Hurley, Sgt. Alfred "Chuck" Pratt, and Patrolman Paul Brown for all of their help with this project.

We will be touring the State House with State Rep. Karyn Polito. **Our Boston Connection** will be going on Hiatus as Karyn's first baby is due in August. We wish Karyn and her family all the best.

Classes & Production

Where are they now?

Chuck Ranney just returned from Iraq and is to be married this September. Chuck was embedded with Dan Rather serving as a satellite technician for CBS television. **Evan Thomas** is 2nd in command of Information Technology at a large Chicago TV station, the 3rd largest area in the country. **Andrew Shanley** is director of NCTV11 Northbridge Community Television. **Steve Kaufman**, former SPAC intern, working for the Worcester Catholic Diocese Office of Communications is a proud new dad. Steve & Carolyn's daughter Elin Elizabeth was born on May 30 at 7 lbs. 6 oz. and 20 inches long. Her picture is on the front.

Congratulations to our young SPACies: **Brian L'Heureux** who graduated with honors from WPI. **Erica Wysk** who graduated from Nashoba High School headed for the University of Hartford for Communications. **Kurt Gustafson** who was elected Captain for 2003 Cross Country & Spring Track at Shrewsbury High School. **Jason Bergman** who was elected Captain for 2003 Football, Indoor & Spring Track at SHS. **Tom Feldmar** who graduated 8th grade headed for Assabet High. **Paula Feldmar** who graduated from Coolidge headed for Shrewsbury Middle School's Blue team. **Dara Nay** who graduated from the Norrback school.

More Awards for Mansfield's *Mostly Rock 'n' Roll*

Monica Mansfield and her **Mostly Rock 'n' Roll** program have won two more national awards! The episode featuring Peter Mulvey was judged as the best Performing Arts program in the **Hometown Video Awards**, a national contest open to all Public Access programs. It is equivalent to broadcast television's Emmy Award. Monica has won this category for two years. Monica will not be making the trip to the awards banquet so Maria Sheehan will accept the award on her behalf at the ACM Conference in Tacoma, Washington. The same episode also garnered the Award of Distinction at this years **Videographers Awards**, an International awards competition open to all Directors, Editors, Producers, etc. It's quite an accomplishment to think that Monica's program has an out of pocket budget of less than \$100 and it beat out programs and commercials with million dollar budgets. Who says Public Access and quality don't go together??? SMC producers dispel that theory daily!

The Right Stuff?

Do YOU have the right stuff to be **SMC's PRODUCER OF THE YEAR 2003?** Have you helped a new or tired producer, promoted the mission of SMC and the philosophies of peg access? Do you maintain high technical standards, grow community producing and serve the community through a variety of programs? Challenge yourself and show your stuff at SMC!

FREE CLASSES

ORIENTATION

Interested in finding out what Public Access television is all about? Do you want to see your Public Access facility? Then, join us for a brief session that will enlighten you as to what Public Access is, what SMC has to offer, and how you can access the power of television. Orientation is required before enrolling in a SMC class. Orientations are scheduled on a one-to-one basis

Call Marc Serra at (508) 841-8650

BASIC FIELD PRODUCTION

A comprehensive 2-session course. Training in single camera digital video production including: camera use, shooting techniques, lighting, audio and more. The course will enable participants to produce programming for cablecast on Channel 33. Orientation is a pre-requisite to this class.

Class Dates: August 6 & 13

BASIC STUDIO



Introductory 4-session course on the basics of operating cameras, recording sound, technical directing, managing a production, and the use of Scala graphics in the SMC studio. You will get hands-on experience during class. This course will enable participants to produce programming for cablecast on SPAC TV 33. Orientation is a pre-requisite.

Class Dates: September 3, 10, 17 & 24

INTRO TO DIGITAL EDITING & iMovie3

2-sessions cover features of Apple's iMovie3 software. Pre-requisite is the Basic Field Production Class.

Class Dates: September 9 & 16

ADVANCED DIGITAL EDITING

3-sessions cover features of Apple's Final Cut Pro software. Pre-requisite is a working knowledge of iMovie2 or instructors permission.

Class Dates: August 5, 12 & 19

Shrewsbury Media Connection

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Summer Update

-Construction on the Parker Road Pre-School is nearing completion and all of the work on the outside is completed! This means plenty of parking for SMC patrons, and when school begins this fall a new traffic pattern that will make it much easier to park and get around at SMC!

-Marc will be conducting 2 different KidVid Classes this summer. Both classes have been booked since May when a flyer went home with every 4th grader in Town.

-Maria and Bill will be traveling to Tacoma, WA for the Alliance for Community Media's Annual Conference and Trade Show in July. While there they will be getting the latest info on equipment, public policy and many other topics relating to Community Access.

-Liz is due to deliver Vivian Rose Elise, her second daughter, later this summer. Best wishes to Liz and her growing family. (we'll try to carry a photo in the next "Connection").

Annual Town Meeting Success!

Another Annual Town Meeting has been successfully completed thanks to all of our volunteers working together with staff to put on the production. This year's Meeting was one of the shortest in recent memory and was without the drama of some of the past meetings.

New to the crew was the addition of some scouts doing community service by lending a hand with audience microphones. Thanks to Girls Scout Troop 65 and Boy Scouts from Pack 135 for all of their help!

SMC Welcomes New Intern

The staff of SMC welcome Joseph Chan of Shrewsbury as our newest intern. Joseph is entering his Senior year at Shrewsbury High School and will be "working" at SMC for the summer (and we hope throughout the year). Joseph has jumped right in by editing a couple of projects for the Spirit of Shrewsbury-Fall Festival and helping out on several shoots in the studio. Joseph brings some non-linear editing experience with him and shows a strong work ethic. So, if you need a crew person give Mr. Chan a call